



INVITATION

Matas Capital Markets Day, 14 June 2016 9.00 - 12.45

Matas, Rørmosevej 1, DK-3450 Allerød

Agenda

- 8.30 Registration and Breakfast
- 9.00 Welcome
Terje List, CEO
- 9.10 Strategic Considerations. Market situation – Driving sales and earnings growth towards 2020
Terje List, CEO
- 9.40 Club Matas 3.0 – the new loyalty programme
Anne Lene Hamann, Marketing Director
- 10.10 Assortment Strategy
Stig Nielsen, Purchase Director
- 10.40 Break
- 10.50 Matas Omnichannel – the big opportunities
Michael Wassmann, Head of E-Commerce
- 11.20 Store network – Strategy for store portfolio and concept
Katrine B. Benthien, Head of Strategy Development
- 11.50 Financial Considerations
Anders Skole-Sørensen, CFO
- 12.20 Q&A

RSVP to Søren Mølbak, som@matas.dk or +45 48 1655 48 by 10 June 2016